

New Mexico Academy of Family Physicians Leadership in Uncertain Times:

What Now?

Ruidoso Convention Center

July 27-30. 2017



AMERICAN ACADEMY OF
FAMILY PHYSICIANS

STRONG MEDICINE FOR AMERICA

AAFP Member Value Statement

The AAFP is committed to helping family physicians improve the health of Americans by:

- Advancing the specialty of family medicine.
- Strengthening members' collective voice.
- Providing solutions to enhance patient care.

AAFP Strategic Priorities

- Payment Reform
- Practice Transformation
- Workforce
- Clinical Expertise

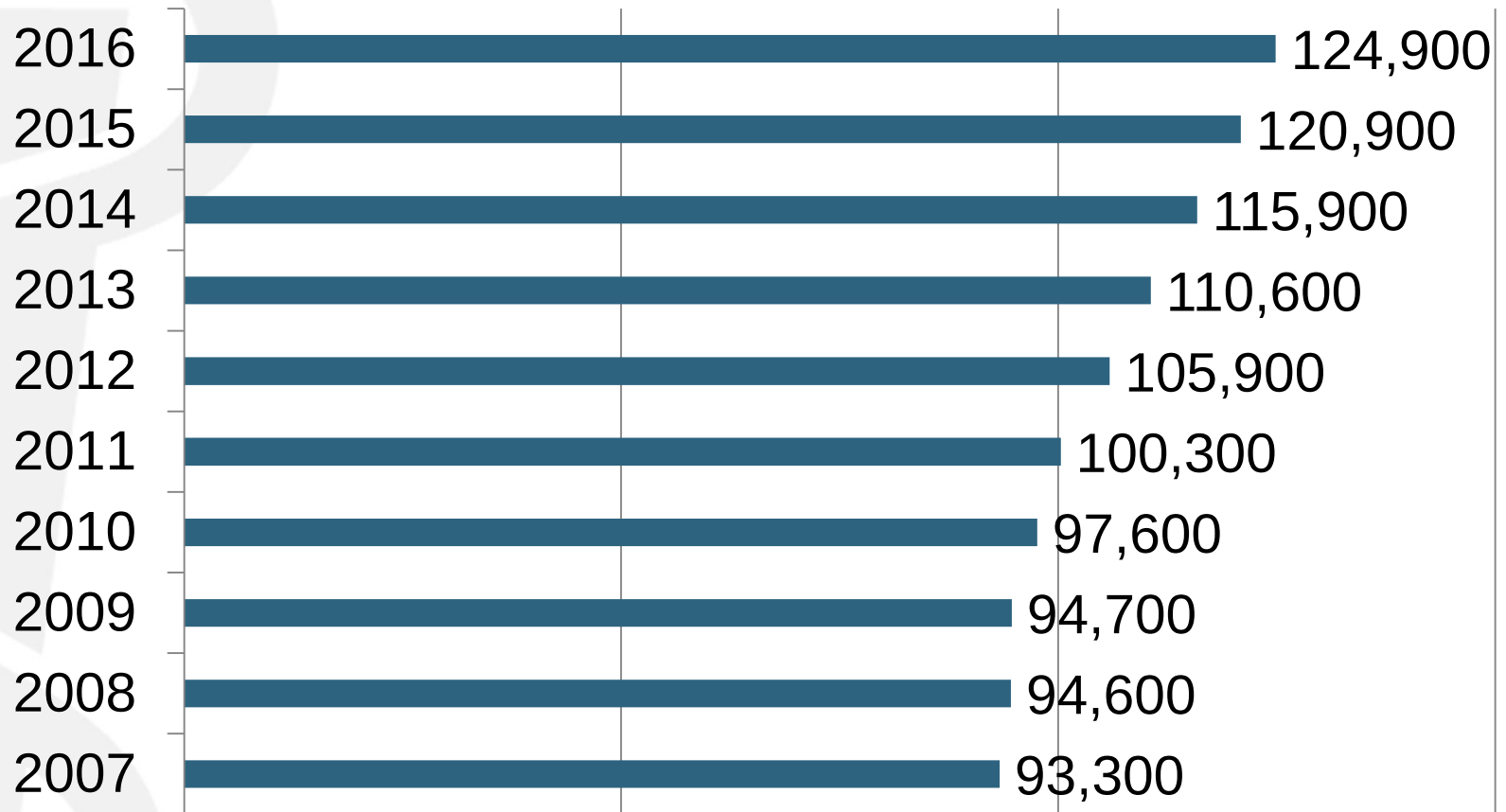


ALTERNATIVE Facts

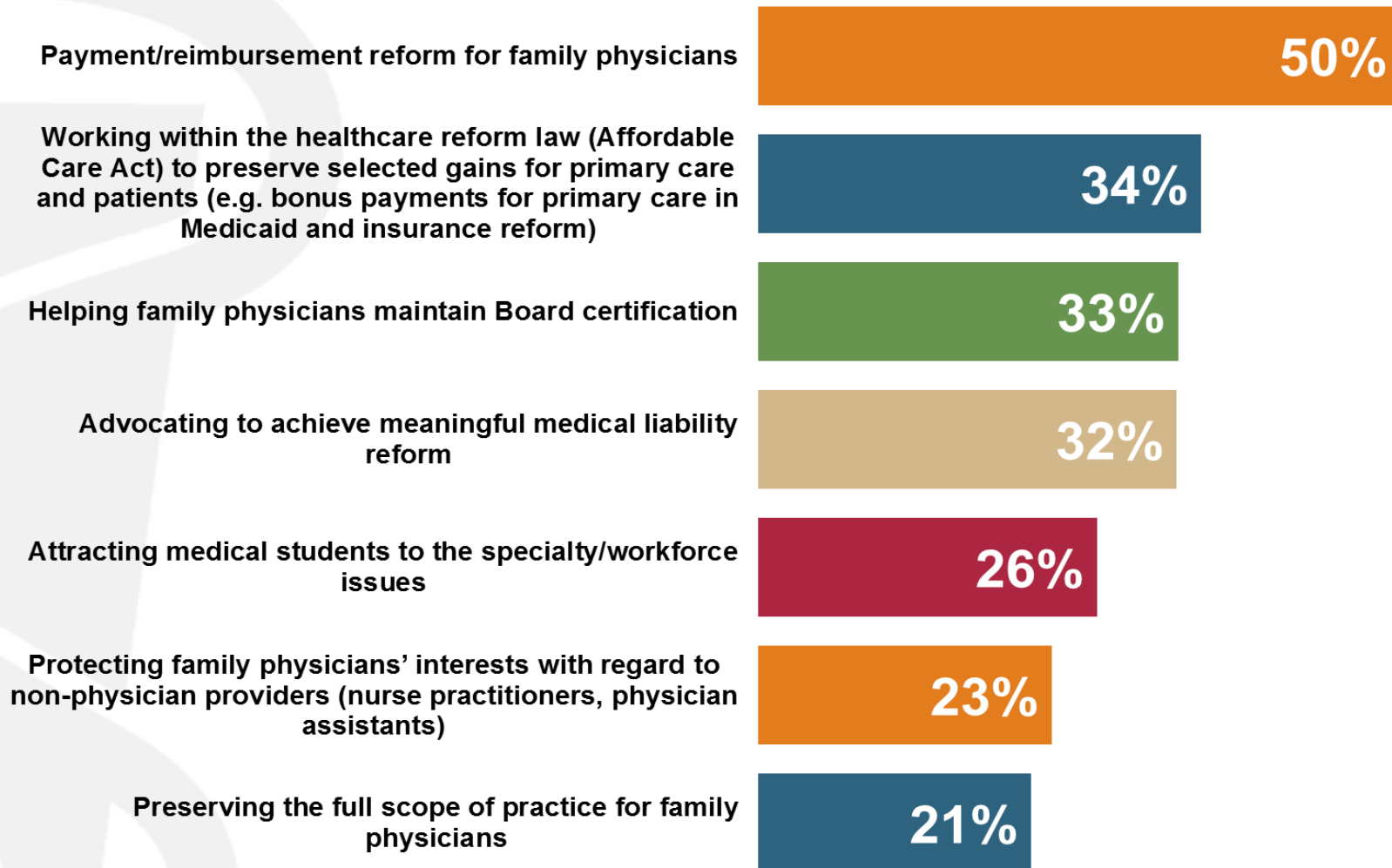
The Bob



AAFP Total Membership

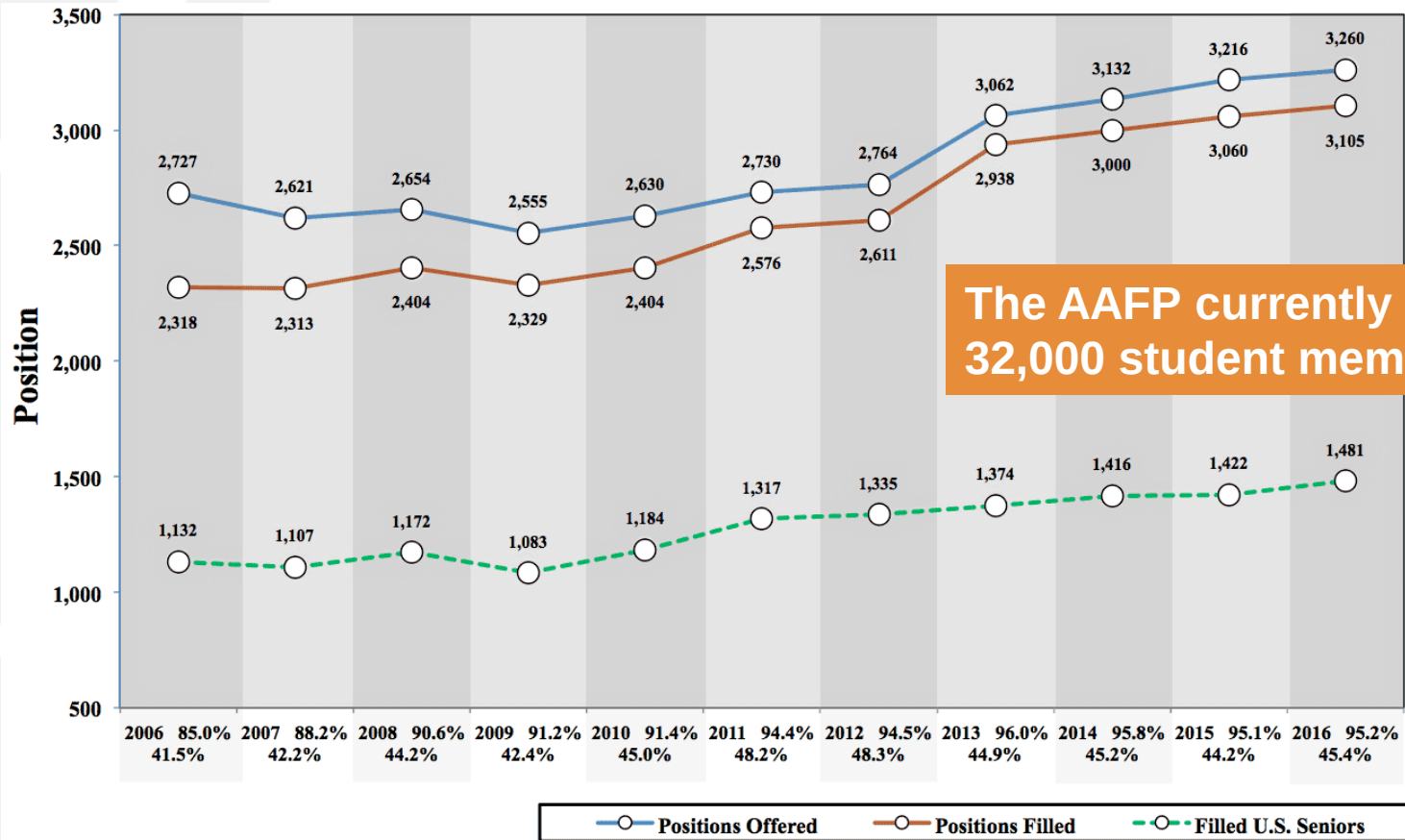


Member Priorities



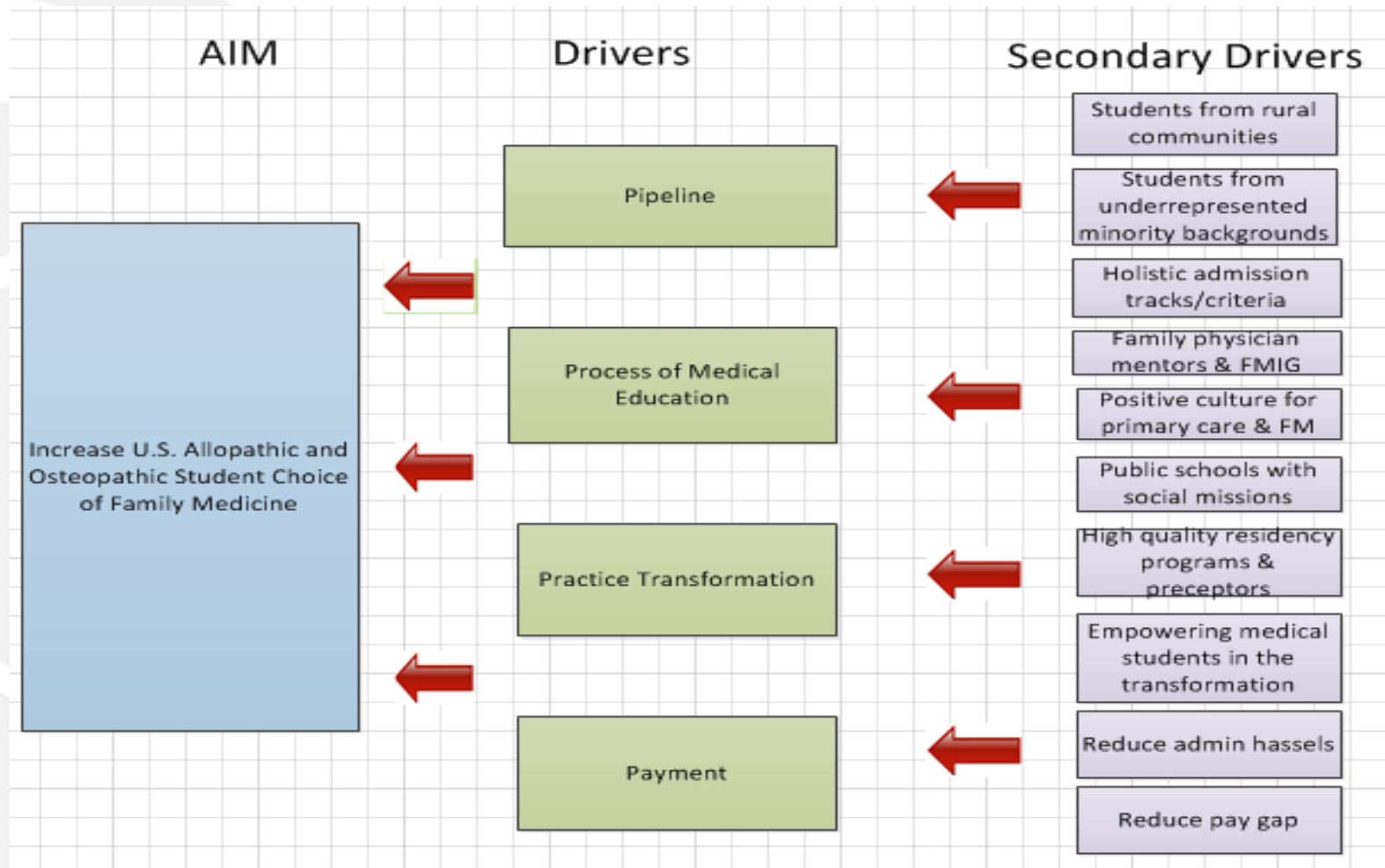
Student Interest in Family Medicine is Growing

Family Medicine Positions Offered And Filled in March (2006-2016)



Source: National Resident Matching Program®
Advance Data Tables 2016

Medical Education & Student Choice



Medscape

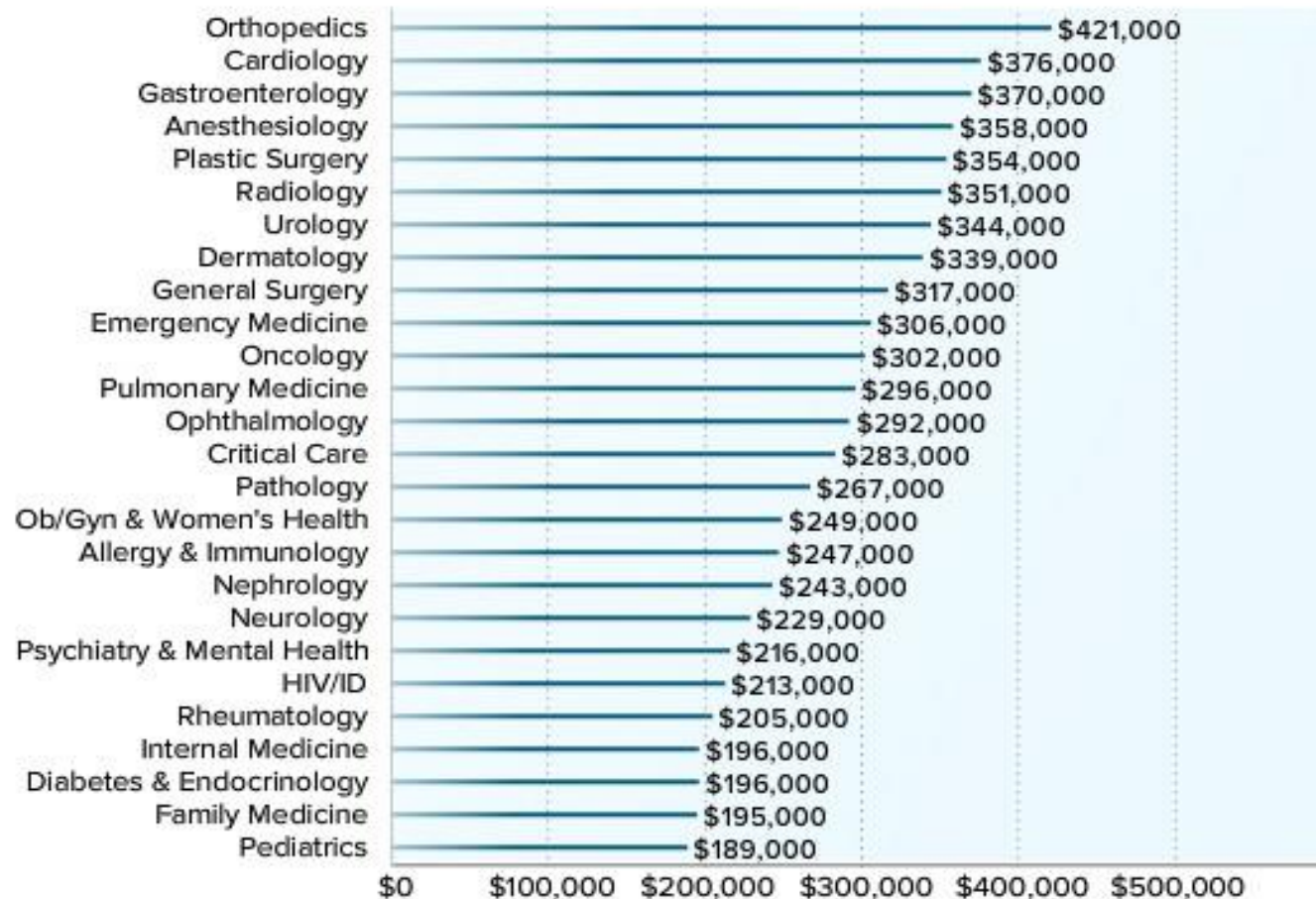
PHYSICIAN COMPENSATION REPORT 2016



Family Physician Compensation

Not Keeping Pace

How Much Do Physicians Earn for Patient Care?



Latrell Sprewell,
NBA All-Star Shooting Guard,
insulted when
the Minnesota Timberwolves
offered him a
contract extension for
\$21,000,000 over 3 years,
and rejecting the offer

said



***“ I’ve got my family to
feed ”***

- 
- There are known knowns
 - There are known unknowns
 - There are also unknown unknowns

Donald Rumsfeld

February 12, 2002

Continuing Medical Education

Evidence-based, high-quality, and engaging, AAFP CME is developed specifically for **family physicians** to improve patient care and help meet license and certification requirements.



AAFP CME your way

- Board preparation (live courses and self-study options)
- Self-study (online, audio, and print)
- Live clinical courses and procedures

Revenue generated from CME resources is re-invested into the AAFP to advance the specialty and provide solutions for enhancing patient care.

Valuable Resources for YOU

- AAFP Chronic Pain Management Toolkit
- Child and adult immunization schedules
- MACRA Ready and other practice transformation tools
- Clinical practice guidelines
- Clinical preventive service recommendations
- Open payments (Physician Payment Sunshine Act) information
- Continuing medical education—live and online
- FamilyDoctor.org



...and much more!

How to Stay Informed

- *AAFP News*
- AAFP.org
- Family Medicine SmartBrief
- AAFP blogs and social media channels
- Conferences and CME



The leader within me is.....



AAFP LEADERSHIP CONFERENCE

April 27-29, 2016 (preconference April 26)

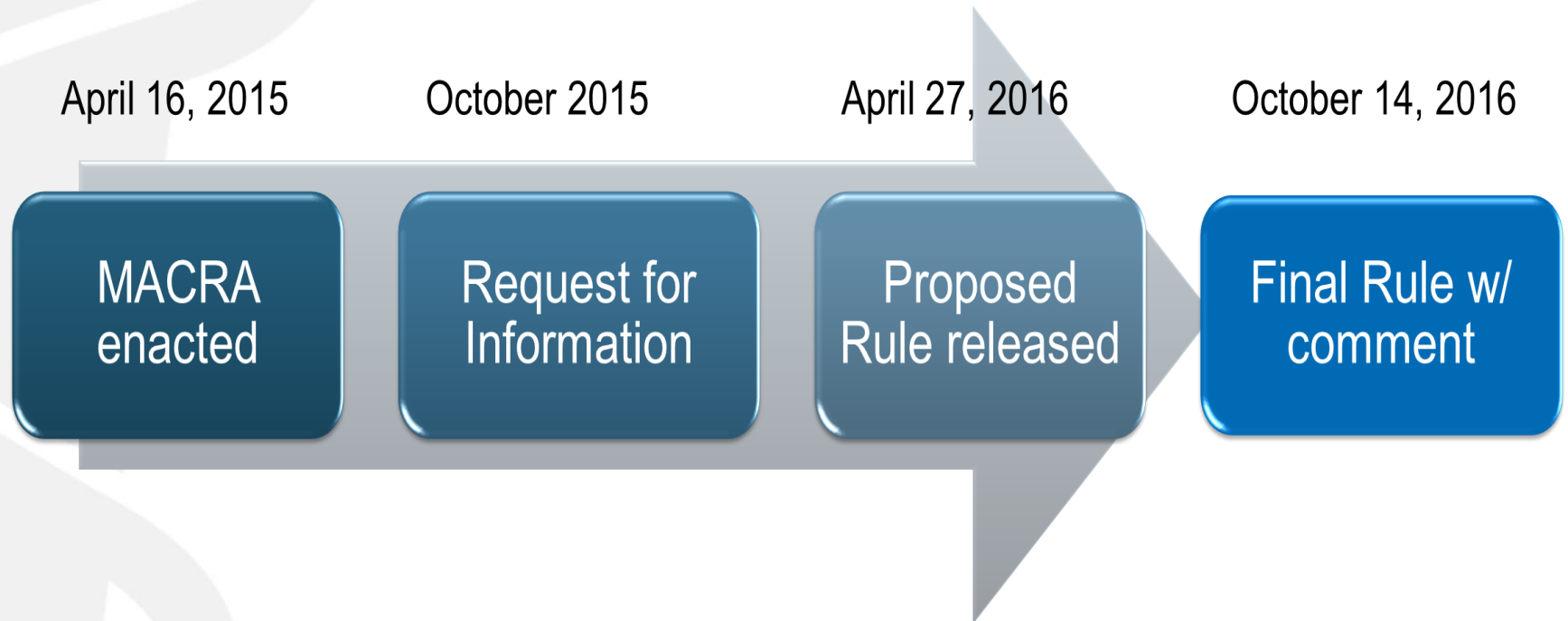
AAFP.ORG/LEADER

**AAFP NATIONAL
CONFERENCE**
Family Medicine Residents
+ Medical Students
.....
July 27-29, 2017 • KC, MO

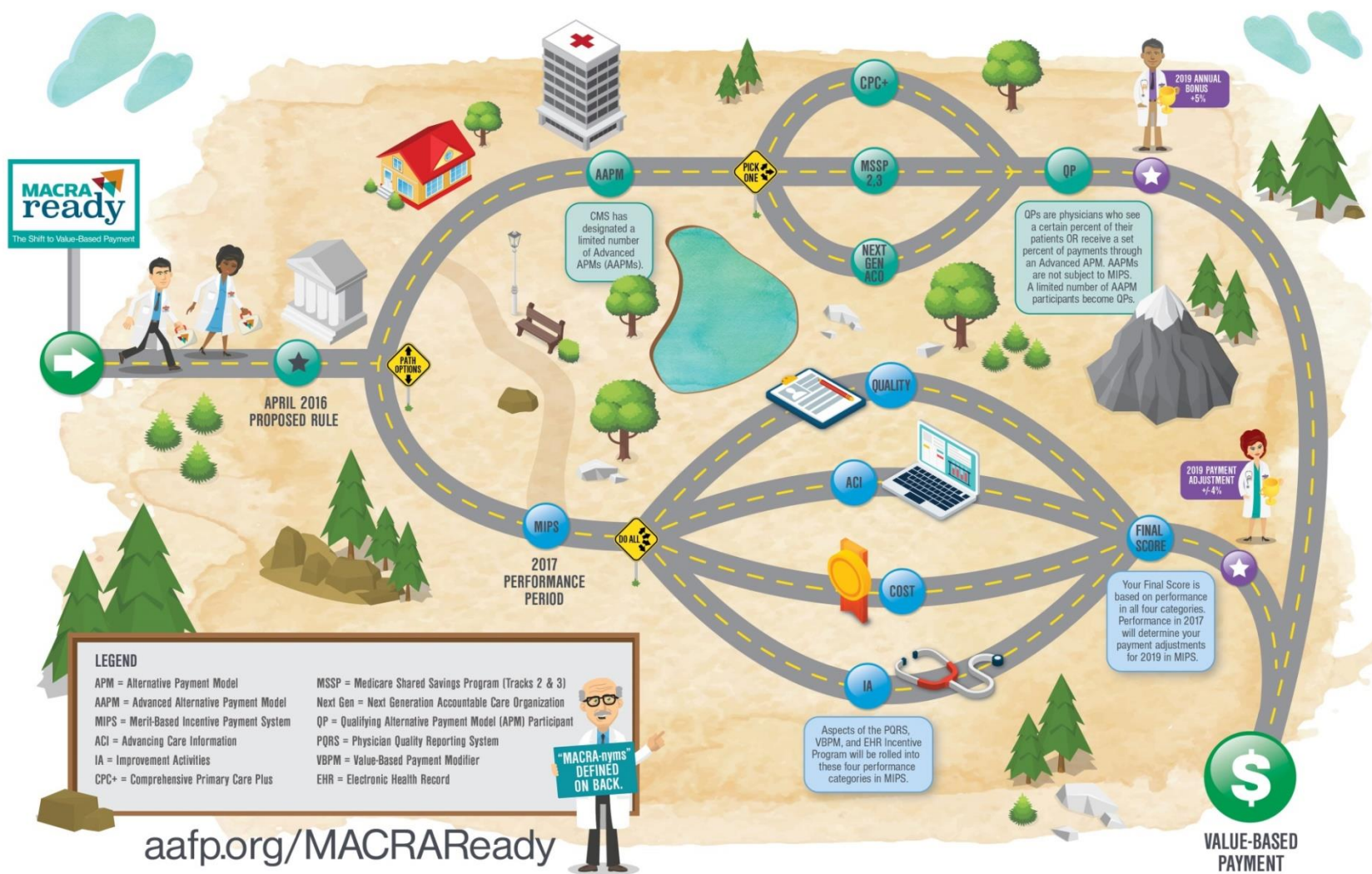


Practice Advancement

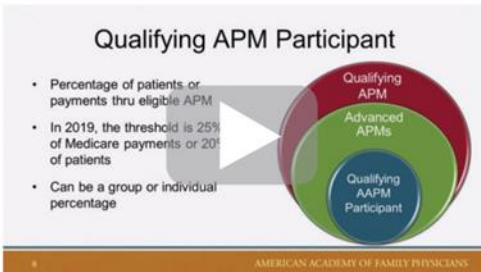
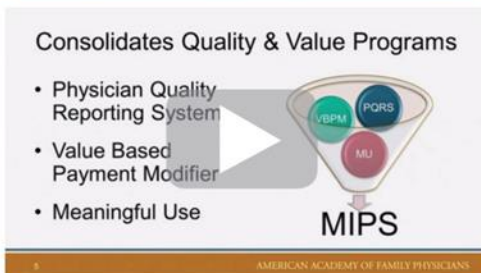
MACRA Legislative Timeline



Two MACRA Pathways

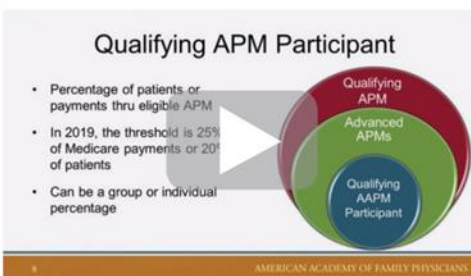
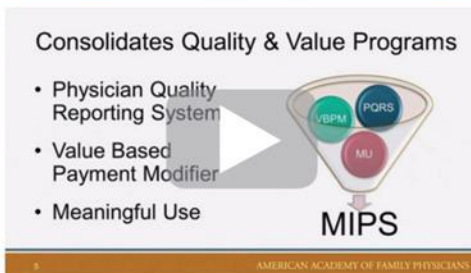


The AAFP Is Here to Help!



Resources available | aafp.org/MACRAReady

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- Elect candidates to the U.S. Congress who support AAFP's legislative goals and objectives.
- Since 2005, FamMedPAC has raised and contributed more than \$4 million to more than 400 candidates.
- FamMedPAC is the ONLY political organization that promotes family medicine in Washington, D.C.

Visit www.fammedpac.org to learn more.

AAFP Foundation

Mission Statement

The American Academy of Family Physicians Foundation advances the values of family medicine by promoting humanitarian, educational, and scientific initiatives that improve the health of all people.

- **All 20 programs are focused in one of the following areas:**
 - Humanitarian
 - Education
 - Scientific
 - Brent Smith MD, Mississippi Board member



AMERICAN ACADEMY OF
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STRONG MEDICINE FOR AMERICA













Be Authentic Tell Your Story

— Thomas H. Ford, *NY Times* bestselling author of *To Kill A Monkey* and *Drive*

TALK

THE 9 PUBLIC-SPEAKING SECRETS

LIKE

OF THE WORLD'S TOP MINDS

TED

CARMINE GALLO

BESTSELLING AUTHOR OF *THE PRESENTATION SECRETS OF STEVE JOBS*





About Us

The New Mexico Academy of Family Physicians exists to improve the health of the people of New Mexico by supporting and advancing the specialty of Family Medicine and serving the needs of our members.



JOY!

Grahm Hill

David Steindl-Rast

Five Leadership Shifts

Continue to operate at your full potential

- 1) Shift from Victim to Leader
- 2) Shift from B/W vision to Blu-Ray
- 3) Shift from Activity to Accomplishment
- 4) Shift from being Smart to Smart and Healthy
- 5) Shift from Fast to Finishing

Steve Gutzler

THE CLASSIC BESTSELLER

LINCOLN ON LEADERSHIP



EXECUTIVE STRATEGIES
▪ FOR TOUGH TIMES ▪

"Remarkable ... a lively and entertaining study that
delivers uncommon good sense." —USA Today

DONALD T. PHILLIPS





Assume Good Intent



"Say ... what's a mountain goat doing
way up here in a cloud bank?"



Transparency, Bad news doesn't get better



Listen, Acknowledge, Challenge, Repeat

Create the Future

Tim McCarver,
All-Star Catcher and Fox
Broadcaster,
about his former
teammate and Hall of
Famer Bob Gibson

said



“He is the luckiest pitcher I ever saw. He always pitches when the other team doesn’t score any runs”



Cheerful Persistence!

Mike Ditka,
Hall of Fame Chicago
Bears coach,
on the effectiveness
of surgery for his
eccentric quarterback,
Jim McMahon



said

***“The shoulder surgery was
a success. The lobotomy
failed.”***



Diversity is a Strength

Philosopher Regis Philbin
“Who Wants to be a Millionaire”

Alphabet Soup of Leadership

The 5 A's of Leadership

Approachable

Accepting

Acknowledging

Accountable

Adaptable



Alphabet of Leadership

The Four E's of Communication

Engage
Empathy
Educate
Enlist



Leadership is communicating to
people their worth and potential so
clearly that they see it in themselves.
Steven Covey

A faint, light gray background graphic on the left side of the slide depicts a person in armor, possibly a knight, holding a shield and a sword. The figure is stylized and occupies the left third of the slide.

Put the armor where the
bullet holes aren't!

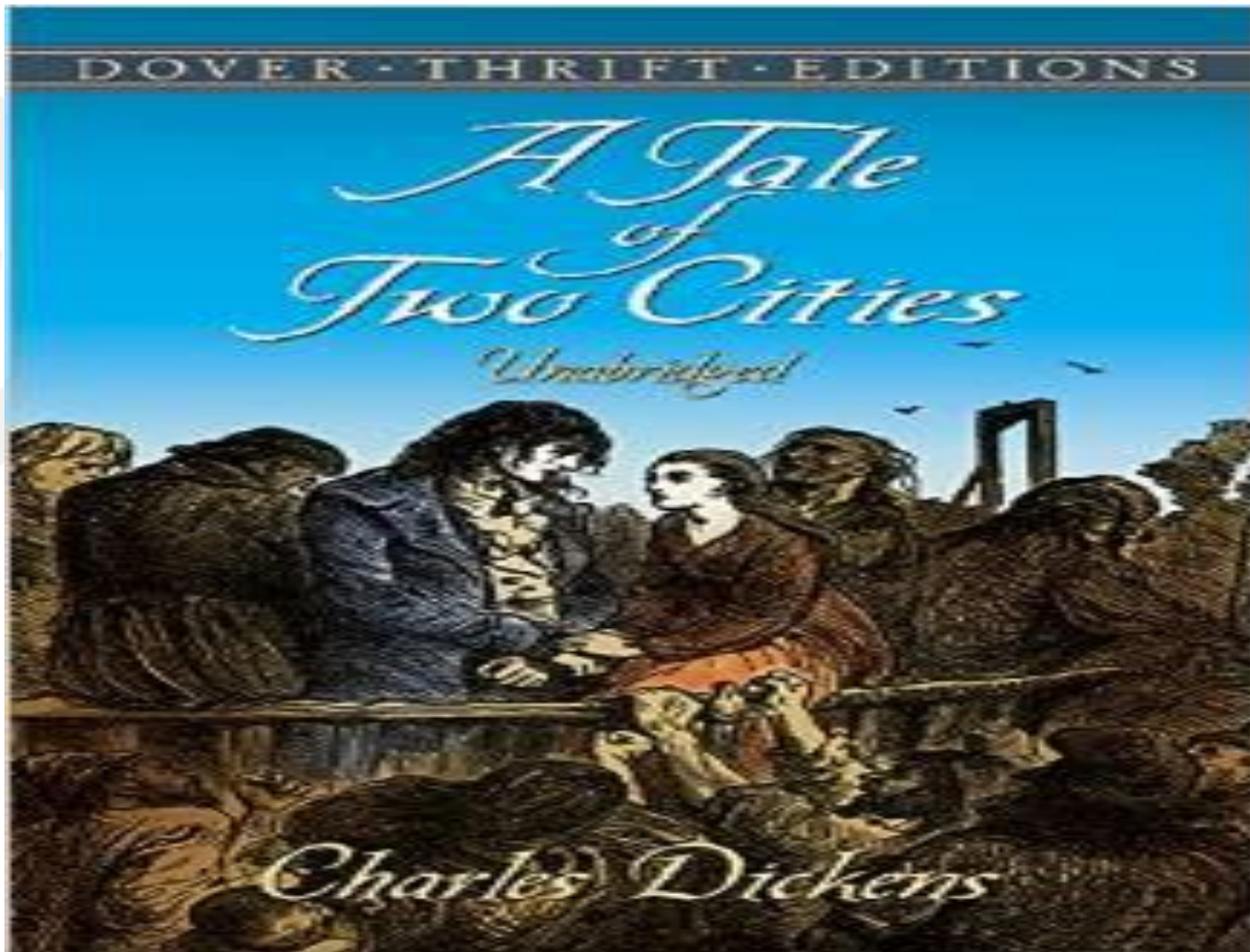
Abraham Weld



Be Committed, Be Strong Philosopher Mike Tyson

“Everybody has a plan until they get punched in the nose!”





It was the best of times, it was the worst of times, it was the age of wisdom, it was the age of foolishness





"OK, folks! It's a wrap!"

The Far Side[®]

LAST IMPRESSIONS
— 2002 —

December

Tuesday 31