



# The Roadrunner

Published quarterly by the New Mexico Chapter of the American Academy of Family Physicians, Inc.



Vol. 28, No. 1

Spring 2010



## PRESIDENT'S COLUMN

### Health Equity in New Mexico

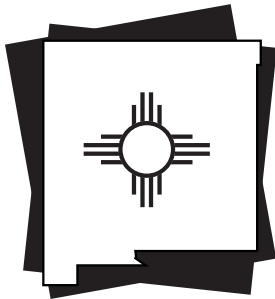
By Mario Pacheco, MD

Our health status is affected by many factors that change over time.

With each new generation we see changes in socioeconomic status, age distribution, and racial and ethnic composition. Recently New Mexico became a “minority-majority” state... racial and ethnic minorities now comprise a majority in our State. Our population is also aging, with growing portions of our population being 75 years and older. Poverty is also a risk factor for adverse health outcomes with adults and children in families living below the poverty level often having poor health due to nutritional deficits, poor housing, exposure to environmental hazards, unhealthy lifestyles, and decreased access to health care. It isn't always obvious how the social environment can influence disparities in health. Poverty and hopelessness, however, can drive unhealthy behaviors such as smoking, violence or risky sexual behaviors. A sense of powerlessness can be overwhelming in impoverished neighborhoods and the social environment can foster feelings of mistrust in the healthcare system.

As Family Physicians we understand that an individual's health status must be considered within the context of the individual's family and community. It is quite difficult for us, even as Family Physicians, to know how we can contribute to addressing these

seemingly overwhelming social determinants of health. Perhaps we can learn some important strategies from agricultural cooperative extension agents.



In New Mexico Cooperative Extension Agents are employed by our land-grant university, New Mexico State University, and are well known to our local communities where they live and work. These agricultural cooperative extension agents are very knowledgeable of the agricultural issues that impact their county. More importantly, they understand how to access the resources of their employer, NMSU, and serve as a vital link between the needs of their community and the resources of their academic center. Although in some states the land grant university is also the home of an academic health sciences center, many other states find themselves in the situation we have here in New Mexico. Our Health Sciences Center campus (UNM) is located at a different university than our land grant University (NMSU).

Regardless, we have a great opportunity to partner closely to address health issues that are the priority of local communities and make our Health Sciences Center more responsive to the ongoing needs of our vast state beyond the metropolitan Albuquerque area.

We have indeed already made great progress by establishing Health  
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### Rick Madden, MD for AAFP Board of Directors

By Arlene Brown, MD

It is my great pleasure to introduce you to Rick Madden, candidate for Board of Directors. Rick and I are good friends and classmates, having graduated from UNM School of Medicine together in 1980. These are the things I would like you to know about Rick:



1. Rick knows what it is to be a Family Physician. He has practiced in a rural community in New Mexico since 1984. He knows the trials and tribulations of practice in a rural community, having weathered the closing of his community hospital as well.
2. Rick knows what it is to live in a rural/frontier community. When I first met Rick and his wife, Molly, they had just relocated to Albuquerque from Ruidoso, an even more rural community than the one in which Rick settled. Having worked in a small (11 bed) hospital and lived in a community 200 miles from a larger tertiary hospital, Rick and Molly know what small town medicine and community are all about.
3. Rick and Molly are committed to

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### In this issue...

- Multi-State Forum Report
- Winter Refresher a smashing success
- AMA Award goes to UNM medical student
- SAMs Session this year in Taos
- And Much More!

## Multi-State Forum Hosted By Chapter

By Mario Pacheco, MD

The New Mexico Chapter of the American Academy of Family Physicians recently had the privilege of hosting the 25th Annual Multi-State Forum at the Grand Hyatt Dallas-Fort Worth International Airport on February 27th and 28th.

It was especially timely for us to organize this meeting because one of our own, Dr. John Casebolt, was one of the founders of this Forum 25 years ago. The initial Multi-State Forum was held in Grapevine, a Fort Worth suburb, with a six-state chapter involvement, including Dr. John Casebolt and Dr. Warren Hefron from New Mexico. The initial agenda provided opportunities for attendees to hear the perspective of an AAFP Board Member as well as suggestions on how to improve communication with AAFP. In addition, the Forum provided opportunities for state chapters to share their organizational structures, long-range planning strategies, and facilitate sharing of information on a regular basis. The Forum has thrived over the years with an agenda this year that is consistent with the initial vision articulated by the initial agenda 25 years ago.

We kicked off our Multi-State Forum with a visionary panel presentation entitled "Transforming Primary Care & Community Health Through

Healthcare Cooperative Extension Service" on Saturday afternoon. Our panel discussion was facilitated by myself; panelists included Dr. Arthur Kaufman, Dr. Joshua Freeman from Kansas and Dr. Douglas Scutchfield from Kentucky.

Subsequently each chapter had 10 minutes to present a "best practice" idea for things that have worked well in their state. We were fortunate to have Dr. Dan Derksen share with the group of 56 attendees some of New Mexico's successes, including workforce development activities and the Patient-Centered Medical Home Medicaid Demonstration Project. After an update on the AAFP Foundation by Brenda Cherpitel we had a great opportunity for networking during a reception and dinner.

On Sunday morning we had an AAFP update on Medical Home by Bruce Bagley, M.D. and Government Affairs by Greg Martin. Each state had another 10 minutes to summarize some of the major legislative issues in their state. Again we were very fortunate to have Dr. Rick Madden provide an excellent overview of the legislative issues in New Mexico in our most recent legislative session. The Forum was wrapped up by noon on Sunday and most of us were home in time to have supper with our families on Sunday night.

I would encourage everyone to participate in this excellent conference in the future. It is not only informative, but also quite fun. As always, we are grateful to Sara Bittner for her excellent work in putting this conference together. ■



"Transforming Primary Care & Community Health Through Healthcare Cooperative Extension Service" panelists (left to right) Doug Scutchfield, M.D., Art Kaufman, M.D. & Joshua Freeman, M.D.



Co-Chairs of this year's Multi-State Forum, Drs. Sally Bachofer and Mario Pacheco



Dr. Dan Derksen giving the "best practice" idea for NMAFP at the Multi-State.



### Call for "Physician of the Year" Nominations

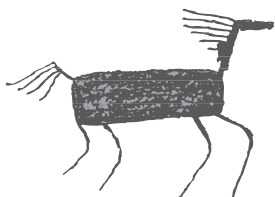
The New Mexico Academy of Family Physicians seeks your nominations for New Mexico Family Physician of the Year. All NMAFP members are urged to give this matter serious consideration and submit nominations to Sara Bittner, familydoctor@newmexico.com no later than May 1, 2010. This is an excellent opportunity for members to recognize an esteemed peer. All nominees must be an active member of the NMAFP. Nominations must include an explanation of why the nominee deserves this prestigious award.

The winner will be announced at the Awards Dinner and Dance on Friday, July 23rd, during the 53rd Annual NMAFP Family Medicine Seminar in Taos. NMAFP will pay the winner's 2011 AAFP/NMAFP dues.

## Winter Refresher - Best Attended Conference in 28 Years

This year's Winter Refresher in Albuquerque broke all attendance records in its 28-year history. A total of 157 registrants and 24 vendors attended the Feb. 6th Conference at the Embassy Suites Hotel and Conference Center. Beginning at 8:00 a.m. and ending at 4:30, with a 30-minute morning break and an hour lunch break, made the day go by quickly and well worth the 14.75 Prescribed credits. Kudos to Dr. Sally Bachofer, Scientific Program Chair.

NMAFP would like to thank the co-sponsors of this year's Winter Refresher. They are: AstraZeneca; Montanas Del Norte Area Health Education Center, Las Vegas, NM; and Santa Fe Medical Group, LLC. NMAFP would also like to thank all the vendors that made for a great Exhibit Hall at the Winter Refresher this year: AAA Express Printing; Albuquerque Neuroscience Incorporated; American Massage Therapy Assn., New Mexico Chapter; American Physicians Assurance Corporation; Amgen; AstraZeneca; DairyMAX, Incorporated; DrFirst; Envision New Mexico - UNM Dept. of Pediatrics; Kaiser Permanente; Merck, Incorporated; Mitchell's Silver & Turquoise; New Mexico Dept. of Health "NMservices"; New Mexico Health Resources; New Mexico Medical Review Assn. (NMMRA); New Mexico Medical Society; New Mexico Travel Health; Project ECHO, UNM/HSC; Santa Fe Medical Group, LLC; TriCore Reference Laboratories; UNM Health Sciences Library & Informatics Center; UNM/SOM, Family & Community Medicine - Locum Tenens; UNM/SOM, Family & Community Medicine - Preceptorship Dept.; U.S. Army Medical Recruiting. ■



*Dr. Sally Bachofer, President-Elect, presenting Dr. Alfredo Vigil, Board Chair, his Past President's Plaque, commemorating his 2008-2009 year as President of the NMAFP.*



*2010 Past President's Breakfast Honorees.*

### Rick Madden, MD

(continued from page 1)

- Family Medicine and to community. They are always looking for ways to improve the health and quality of life for their neighbors and community. Together they worked to sponsor the "Take your kids outdoors" push in Belen, taking it statewide as part of New Mexico's anti-obesity initiative.
4. Rick has worked tirelessly for Family Medicine. He has served in every office in our state chapter, currently working as editor of our newsletter. He has also served nationally, first on the Commission on Practice Enhancement, and now on the Commission on Quality and Scope of Practice.
  5. Rick knows how to listen and to hear the discussion around him. As editor, and as board member of our state chapter, Rick has worked tirelessly to assure that all points of view are heard.
  6. Rick is loyal. When I fought my federal antitrust case against my local hospital, Rick volunteered his days out of his office (200 miles away) to cover my office while I was in court, even though the hospital chain that I fought was his employer.

I am proud to call Rick and Molly Madden my friends, and I am proud to support him in his journey to Board of Directors, AAFP. I urge each of you to come to Denver to support Rick! ■

## Health Reform: Bitter Bromide or Big Bleeping Deal?

By Dan Derksen, MD

Vice President Biden introduced President Obama shortly after the historic passage of health reform legislation by Congress and whispered to him, "This is a big freaking deal." Except he used a more shocking word caught by microphones and immortalized on YouTube. The President signed health reform into law in March. The only physician in the Senate, Tom Coburn (R-OK) warned of the dire consequences of passing health reform, "I have a message for seniors: You're going to die sooner." What does it all really mean?

**HR 3590 Senate Bill "Patient Protection and Affordable Health Care Act"** was passed by the Senate on Christmas Eve. The House passed the Senate bill on 3/21/10. The President signed the 906-page bill into law on 3/23/10.

**HR 4872 "Health Care and Education Reconciliation Act of 2010"** was also passed by the House on 3/21/10. The bill corrected several flaws in the Senate bill (e.g. – the infamous \$45 million "Cornhusker Kickback" that Senator Ben Nelson negotiated for his state), and some strong provisions from the House bill (e.g. – bringing Medicare payment up to Medicare rates for primary care providers). With minor changes it was passed by Senate and later the House on 3/25/10 by simple majority. The President signed the 150-page bill into law on 3/30/10.

**HR 3590 + HR 4872** - the Congressional Budget Office (CBO) estimated the 10-year costs at \$938 billion and a deficit reduction of \$138 billion.

About 32 million uninsured will be covered (half each in Medicaid and insurance exchanges). For New Mexico, this covers 400,000 of our estimated 470,000 uninsured by 2014. You can get a pdf of the bills at <Thomas.gov>

### Within 6 months, the bill:

- Bans lifetime limits of medical insurance coverage for adults and children,
- Prohibits insurance plans from retroactively canceling insurance
- Allows dependent children < 26 to remain on parents' health insurance
- Prohibits children <19 being denied coverage for pre-existing conditions
- Covers certain preventive services by Medicare and Medicaid
- Creates a "High Risk Pool" for individuals with uninsurable health problems
- Pays 4 million Medicare beneficiaries hitting the "donut hole" (out of pocket drug costs between \$2,700 to \$6,150) a \$250 rebate
- Gives tax credits for some small businesses and non-profits (<25 employees) of up to 35% cost of premiums
- Begins oversight of premium increases and medical loss ratios
- Establishes a National Health Care Workforce Commission
- Creates models of community based, primary care training in "Teaching Health Centers" (based on New Mexico models!), and primary care extension models.

Senator Bingaman and his staff worked hard on all aspects of the bill, including the provisions related to assuring an adequate health workforce (the National Health Workforce Commission, Teaching Health Center and other provisions). Senator Udall helped push for strong primary care and rural health provisions. Representatives Martin Heinrich and Ben Ray Lujan provided leadership and support on the bill in the House. Please take a moment and let them and their hard working staff know you appreciate their efforts!



<http://Bingaman.senate.gov/contact>

<http://TomUdall.senate.gov/?p=contact>

<http://Heinrich.house.gov>

<http://Lujan.house.gov>

The rhetoric is passionate on every side – that the bill doesn't go far or fast enough, or that it will only help the insurance and pharmaceutical companies, or that the bill is a government takeover of health care, or that it's too expensive and we should throw it all out and start over.

Sydney Harris once wrote: "A cynic is not merely one who reads bitter lessons from the past, he is one who is prematurely disappointed in the future."

As Family Physicians, we have an unprecedented opportunity, an optimism apparently shared by US medical students, as the 2010 family medicine match had the highest fill rate ever. Our patients depend on our advocacy to shape a high quality, accessible health delivery system in New Mexico. ■

### RIOS Net SURVEY

Jaye Swoboda, MD completed his family practice residency at UNM in 1982 and for twenty of his thirty years as a physician has blended his specialty training in addiction medicine with family practice. "They are inseparable" he is often heard to say. He was recently selected as a UNM RIOSnet "mini-fellowship" recipient. His project, due for completion by the end of June 2010, is to perform an analysis of the forces for and barriers to integration of addiction medicine into primary care and medical homes. Completion and return of this brief survey will give you an opportunity to contribute to this crucial component of healthcare reform. You can mail response to him at 508 San Geronimo Road Taos, New Mexico 87571, fax it to 1-575-586-0519, or e-mail it to [jaye\\_swoboda@pmsnet.org](mailto:jaye_swoboda@pmsnet.org).

1. Do you feel adequately trained to perform basic addiction medicine (screening, brief intervention, referral for treatment, ambulatory detox in patients with low co-morbidity, smoking cessation, monitoring of recovery post-treatment and/or incarceration)?

YES \_\_\_\_\_ NO \_\_\_\_\_

2. If NO, are you willing to be trained if it is free and not time intensive?

YES \_\_\_\_\_ NO \_\_\_\_\_

3. What percentage of your practice is spent assessing/treating direct consequences of alcohol and/or drug addiction? \_\_\_\_\_%

4. How strongly do you agree with this statement — *The screening for assessment and treatment of addiction disorders belongs in the primary care or medical home setting.*

Very strongly                      Strongly                      Mildly                      Disagree

5. How willing are you to work with addiction counselors and other behavioral health professionals and even community health workers in addressing your community's addiction issues?

Very                      Modestly                      Not at all

6. Would you like to receive a copy of the final paper when completed?

YES \_\_\_\_\_ NO \_\_\_\_\_

If YES, please give name and address: \_\_\_\_\_

\_\_\_\_\_

## SAMs Session New This Year in Taos

Saturday, July 24, 2010, 1:00 pm - 5:00 pm

For the first time, the NMAFP will offer a Self Assessment Module (SAM) at the 53rd Annual Family Medicine Seminar that will take place, July 22-25, 2010, at the Sagebrush Inn and Conference Center in Taos, New Mexico. The American Board of Family Medicine has instituted the Maintenance of Certification Program for Family Physicians (MC-FP) as a mechanism for the ongoing assessment of Family Physicians. To maintain certification with the ABFM, Diplomates are required to meet the requirements set forth in the four components of MC-FP prior to the expiration of their certificate. Those components include Professionalism, Self Assessment and Lifelong Learning, Cognitive Expertise, and Performance in Practice. The components addressing Self Assessment (Part II) and Performance in Practice (Part IV) are fulfilled by the completion of online modules.

SAM Study Group sessions allow ABFM Diplomates to discuss and complete the Knowledge Assessment portion of the module that is being presented by

the coordinating organization. For many physicians, this group learning approach is a much more effective (and efficient) way for them to both satisfy the ABFM SAM requirement for Maintenance of Certification and to learn practical applications of the material.

The SAM is a 60-question internet-based exam and online patient management module. The faculty (Dr. Kern Low from the Colorado Chapter) will present each of the 60 questions on the test and discuss the important teaching points for each, which will facilitate the participant's completion of each item. Dr. Low will also guide the participants through the patient management simulation module. Internet access will be provided to allow completion of the entire SAM. When the participants leave this session, they will have completed their yearly ABFM requirement and will have received a total of 15 CME credits.

The Asthma SAM will be offered on Saturday, July 24th, from 1:00 pm - 5:00 pm in the Lecture Hall at the Sagebrush Inn. It is limited to 12 partic-

ipants, and each participant must bring a laptop to the session. Each participant must call the ABFM (1-888-995-5700) prior to July 24th and obtain a user name and password. Please tell them you are interested in signing up for a Self Assessment Module.

According to Dr. Low, "This will be an interactive format, where we review the question, have discussion on the answer, and then everyone enters the answer onto the actual SAM module. We answer the 60 questions and then proceed to the Clinical Simulation and do it as a group. Everyone does it at the same time; and, at the end of the session, everyone is done with the SAM and never has to go back to it."

NMAFP will charge an additional fee of \$125 for AAFP members and \$250 for non-members. The 15 CME credits are in addition to the 22.25 Prescribed Credits for the rest of the conference.

Participants will need to register with NMAFP after having contacted the ABFM.

Questions, please call or email Sara: 505-292-3113, familydoctor@newmexico.com ■

### Family Physicians can educate their uninsured patients about Together Rx Access by:

- Reviewing the Together Rx Access Card eligibility requirements together
- Encouraging eligible patients to enroll online at TogetherRxAccess.com
- Providing the Together Rx Access toll-free number: 1-800-250-2839
- Requesting and distributing quick start savings cards to eligible patients
- Informing other healthcare professionals about Together Rx Access



### Wanted - Family Medicine Physician to Become Permanent Partner

I have a fulltime active family practice in the NE part of town. I am looking for a permanent partner in our family practice at Family Physicians of Albuquerque. We are located at 3825 Eubank NE Ste F telephone (505) 292-4080 fax number (505) 292-1839 e-mail-dpichlermd@aol.com. BE or BC in family practice and a future desire to own and run a thriving family practice and willing to locate permanently in Albuquerque. – Don Pichler, MD

### BOARD NOTES

February 5, 2010, NMAFP Chapter office

■ Several volunteers attended an information session and lunch at the Chapter offices on January 9 in preparation for service as Doctor of the Day at the NM Legislature. The focus of the legislative session is on balancing an out of balance budget; our efforts would be directed to preserving Medicaid funding, as well as averting a challenge to the Medical Malpractice Act.

■ A new position of Director Emeritus was established for the Chapter Board of Directors, with the intent of harnessing emeritus board talent for legislative advocacy help and other needs as they arise. Dr. Greg Darrow (Chapter President 2006-2007) was nominated for the position.

■ The Board commenced discussion around the need for our Chapter to become more pro-active in promoting a positive climate for Family Physicians in New Mexico by legislative efforts. The discussion will continue at the next Board meeting.

■ Planning continues for the Multi-State Forum, hosted by our Chapter at the Grand Hyatt DFW Airport on February 27 and 28. All members are welcome to attend this current events in Family Medicine Forum.

■ Rick Madden, MD will be cranking up his campaign for AAFP Board of Directors in preparation for the election at the AAFP Congress of Delegates in Denver, September 27-29, 2010. All members are encouraged to come and help.

■ The Board voted to donate \$250 to the Warren and Rosalie Heffron Endowment for international studies in primary care at UNM.

■ Dr. Claudio Perez-Ledezma, Las Cruces FM resident reported on the excellent recruiting season there. UNM Medical Students Raquel Tello and Sam Dominquez-Bartmess reported on their goals as Co-Presidents to increase Family Medicine Interest Group membership and participation in projects such as a blood drive, bone marrow transplant registry, and the Tar Wars program.

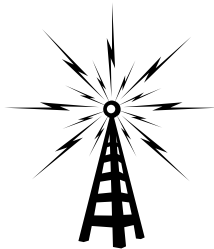
■ The next Board meeting will be held on Saturday, April 24th, 2010 at Noon, at the NMAFP Office.

## Greg Darrow on NPR Again

Last July, NPR's "All Things Considered" interviewed New Mexico Family Physician Dr. Greg Darrow and Virginia breast surgeon Dr. George Kynasi regarding changing issues in health care. Dr. Darrow advocated strongly for increased reimbursement for cognitive services and emphasized the worth of longitudinal management of patients in a medical home. Dr. Darrow also observed the need for increased funding for graduate medical education and for support of academic family medicine departments. Dr. Kynasi was concerned about various cost measures and highlighted the negative effect that Medicare payments have had on his practice. Dr. Darrow and Dr. Kynasi were invited back to the program on March 23, 2010 to discuss the potential impact and worth of the health care legislation recently adopted. Dr. Darrow and Dr. Kynasi continued to express differing views as related to host, Melissa Block, during their interview.

In Dr. Darrow's words:

*It went well, and I hammered away at the familiar themes: reimbursement for cognitive services; less incentive for procedures/high volume. I also gratefully acknowledged the reinstatement of funding for academic family medicine and family medicine residency programs and hoped that*



*this bill would finally cast light on the hard work done by America's primary care backbone.*

*We also talked about how difficult it is for people to access services and how afraid they are that their money will run out or that they won't have enough to live on.*

*My Mother's example was that she frequently did not take her medication on time, thereby rationing it. She also refused to see her cardiologist because her pains "weren't that bad" and a combination of various factors conspired to cost her her life - and at an expense to date of double what she ever spent on her health care during her life — from all sources.*

*So, it was an interesting conversation. The other physician, amusingly, spent much of the time agreeing with my positions. They will likely cut that from the on air segment, but he was in accord with 90% of what I observed.*

If you would like to listen to Dr. Darrow's interview, go to the NMAFP website: [www.familydoctornm.org](http://www.familydoctornm.org) and click on the link, Dr. Darrow Speaks Out. ■

## Need MOC Credit?

The first group of physicians began participating last fall in the Developmental Screening Initiative (DSI) as part of a quality improvement (QI) project approved by American Boards of Family Medicine (ABFM) and American Boards of Pediatrics (ABP), while earning Maintenance of Certification (MOC) credit. Presently, twelve provider groups in the Albuquerque metro area and Roswell are taking part in the nine-month project. Physicians and staff receive training in the use of standardized developmental screening and quality improvement (QI) tools for early identification and intervention. To assess improvement, chart audits are completed and reports are provided at various points during the process.

The Envision NM Pediatric Overweight (POW) project is pending approval for MOC credit by ABFM, and has already been approved by ABP. Physicians and staff receive training, tools and technical assistance to help increase success rates with overweight pediatric patients. For more information about current or future opportunities, please contact Fauzia Malik by email at [fimalik@salud.unm.edu](mailto:fimalik@salud.unm.edu) or by phone at 505.925.7610.

DSI participants and other interested providers are invited to register at [www.envisionnm.org](http://www.envisionnm.org) for the following telehealth opportunities:

### March 26, 2010 from 12:00 – 1:30pm:

Autism Spectrum Disorder - Speaker: Shannon Brown, MD, PhD

### April 9, 2010 from 12:00 – 1:30pm:

A Guide to Developmental Disability Benefits – SSI, Medicaid Waiver Programs - Speaker: Fauzia Malik, MPAS

### June 3, 2010 from 3:00 – 4:30pm:

Developmental Delays in Homeless Children - Speaker: Sherri Alderman, MD, MPH, IMH-E, FAAP

## PRESIDENT'S COLUMN (continued)

Extension Rural Offices (HEROs) in the southern and northern regions of New Mexico as well as in the Albuquerque area. It is UNM Health Sciences Center Executive Vice President Paul Roth's vision, under the leadership of Dr. Arthur Kaufman, that the UNM HSC Office for Community Health will increase UNM's presence throughout New Mexico through expansion of HEROs into each of New Mexico's 33 counties. Like NMSU's agricultural agents, HEROs will have a permanent presence in our communities and facilitate a meaningful longitudinal relationship with our HSC to improve the health status of our entire state.

Recently the U.S. Congress passed

significant health reform legislation that, among many other things, funds this concept.

Section 5404, the Primary Care Extension Program, funds the creation of local Primary Care Extension Agencies to support and educate primary care providers about preventive medicine, health promotion, chronic disease management, mental health services and evidence-based therapies. Primary Care Providers will work with community-based health connectors, or Health Extension Agents, who will provide assistance by implementing quality improvement or system redesign that incorporates the principles of the patient-centered medical home, provide guidance to patients in culturally and linguistically appropriate ways, and

link practices to diverse health system resources. The section authorizes grants for entities that submit a fully developed hub plan as well as planing grants for entities to develop such a plan. The program has been authorized to be appropriated \$120 Million for each of fiscal years 2010 through 2014.

For a more complete description of what we are currently doing in New Mexico, please refer to "Health Extension in New Mexico: An Academic Health Center and the Social Determinants of Disease" (Annals of Family Medicine 8:73-81 (2010)). I will also be presenting this information at the NMAFP Annual Conference in Taos on Thursday July 22, 2010. We look forward to this exciting opportunity in New Mexico. ■



# 53rd Annual NMAFP Family Medicine Seminar

July 22-25, 2010 - Sagebrush Inn & Conference Center - Taos, NM

Mario Pacheco, M.D. – Scientific Program Chair

## Thursday, July 22nd

7:45 a.m.	Registration, Exhibits Open Breakfast (Exhibit Hall)	2:30 p.m.	"Skin Concerns - What Should a Family Doctor Do" Daniel Stulberg, M.D.
8:45 a.m.	Introduction & Welcome Mario Pacheco, M.D., President Scientific Program Chair	3:30 p.m.	Break – Exhibit Hall
9:00 a.m.	"The Role of the Family Physician in Addressing Social Determinants of Health" - Mario Pacheco, M.D.	4:00 p.m.	"Hemorrhoidal & Perineal Disease" Richard Massen, M.D.
10:00 a.m.	"Public Health Priorities in New Mexico" Alfredo Vigil, M.D. & Karen Armitage, M.D.	5:00 p.m.	Leisure
11:00 a.m.	"Personal Wellness for the Practicing Physician" David Sklar, M.D.	6:00-10:00	Awards Dinner & Dance - (Lecture Hall) Special Guest – Dr. Rick Kellerman, Past Board Chair, AAFP Entertainment - The Jimmy Stadler Band
12:00 p.m.	Lunch - Exhibit Hall		
1:00 p.m.	"Ophthalmology Emergencies: What Family Medicine Docs Should Know" - Arlene Bagga, M.D.		
2:00 p.m.	"Normal Aging" - Carla Herman, M.D.		
3:00 p.m.	Break – Exhibit Hall		
3:30 p.m.	"ABFM 2010: Making the Most of Your Work" Joe Tollison, M.D.		
4:30 p.m.	"Once Upon a Time, There was Tamiflu - The Story of how the FDA Approves & Monitors New Drugs" Shirley Murphy, M.D.		
5:30 p.m.	Leisure		
6:30-8:30 p.m.	Welcome Reception – Patio Introduction of Candidates for Office – 2010-2011. Special Guest - Dr. Rick Kellerman, Past Board Chair, AAFP		

## Friday, July 23rd

7:00 a.m.	Registration, Exhibits Open Breakfast - Exhibit Hall
8:00 a.m.	"Initiation of Insulin Therapy in the Outpatient Setting Made Simple" - Paula Devitt, RN, CDE
9:00 a.m.	"Use of Mobile Health Technology in Improving Out comes in Rural Populations with Diabetes" Miguel Tirado, Ph.D.
10:00 a.m.	Break – Exhibit Hall
10:30 a.m.	"Sero Positive & Sero Negative Inflammatory Arthritis: How to Tell the Difference" Arthur Bankhurst, M.D.
11:30 a.m.	"Top Ten Articles From the Last Year That Change Practice" (EB CME) - Rick Kellerman, M.D.
12:30 p.m.	Lunch – Exhibit Hall (Sponsored by Holy Cross Hospital)
1:30 p.m.	"Adult Consequences of Pediatric Sports Injury" Michael Pleacher, M.D.

## Saturday, July 24th

7:00 a.m.	Registration, Exhibits Open Breakfast - Exhibit Hall
8:00 a.m.	"100 Years of Psychiatry & Cinema?" - Jeffrey Dunn, M.D.
9:00 a.m.	"Clinical Guidelines on Medications in the Elderly" Galina Priloutskaia, Ph.D. & Amy Bachyrycz, Pharm.D.
10:00 a.m.	Break – Exhibit Hall
10:30 a.m.	"Osteoporosis Update" - Michael Lewiecki, MD
11:30 a.m.	"Contraceptive Management" - Tony Ogburn, M.D.
12:30 p.m.	Afternoon at Leisure for all not attending the Asthma SAMs Session at 1:00 p.m. NMAFP Board Meeting – Sagebrush Conference Center (Lunch Served)
1:00-5:00 p.m.	Asthma Self Assessment Module - Group Learning worth 15 Prescribed credits upon completion - Lim- ited to 12 attendees - Additional Fee - \$125 for AAFP members and \$250 for non-members. (Prior to this session, you must also register with the ABFM) Kern Low, M.D.

## Sunday, July 25th

7:00 a.m.	Exhibits Open Breakfast - Exhibit Hall
8:00 a.m.	"Using a Sex/Gender Lens to Address Healthcare Inequities" - Justina Trott, M.D.
9:00 a.m.	"Advances in the Treatment of BPH and Female Incontinence" - Alden Cockburn, M.D.
10:00 a.m.	Break – Exhibit Hall
10:30 a.m.	"Diabetic Foot Complications & Deformities" Jason Rockwood, M.D.
11:30 a.m.	"Faints, Fits, and Falls...Evaluation of Syncope" Sean Mazer, M.D.
12:30 p.m.	Drawing for Door Prizes (Must be present to win)

New Mexico Chapter  
American Academy of Family Physicians  
2400 Louisiana Blvd. NE, Bldg. 2, Suite 101  
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## Award Presented to UNM Medical Student

Family Medicine physicians can influence the future of the medical profession in more ways than one. Example: Justin Taylor, fourth year medical student at the University of New Mexico. Justin recently received the Excellence in Medicine Award for Medical Student Leadership from the AMA Foundation. Justin's future in medicine is bright, and he cites as the inspiration for his career a Family Physician – Dr. Ravi Bhasker of Socorro, New Mexico.

The Excellence in Medicine Award is presented annually to physicians and medical students who exemplify the medical profession's highest values: service, community, altruism, leadership, and care. Justin received his award for leadership abilities, above and beyond clinical skills, in advocacy,

community service, and education. He accepted the honor in Washington, DC on March 1, during a special dinner at the Grand Hyatt Hotel.

Justin chairs the American Medical Association's Student Section Minority Issues Committee. At UNM, he was awarded a grant for research on health care disparities among cancer patients. He has served as President of the University's Association for Advancement of Minorities in Medicine, where he helped administer a clinic providing free physical examinations for immigrants. Justin is finishing a one-year pre-doctoral fellowship in cancer research at the National Institutes of Health in Bethesda, Maryland. ■

## The Roadrunner

is published quarterly by the New Mexico Chapter for the purpose of informing members and those interested in Chapter activities.

Editor: Rick Madden, MD  
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Deadline for submission of articles for upcoming issues are May 22, Aug. 22.

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The American Academy of Family Physicians website address: [www.aafp.org](http://www.aafp.org)

New Mexico Chapter website address: [www.familydoctormn.org](http://www.familydoctormn.org)

Design/layout: Paul Akmajian

Printer: Susan Valdes, Print Express, LLC